



2009



*Medal Sponsorship
Program*

IOWA SOCIETY OF ASSOCIATION EXECUTIVES
100 Court Avenue, Suite 203 ~ Des Moines, Iowa 50309
Phone: (515) 284-7055 ~ (515) 284-7301
admin@iowasae.org ~ www.iowasae.org
“Promoting Professionalism in Association Management”

Investing with *ISAE*....

Iowa Society of Association Executive's Medal Sponsorship Program provides a great service for your investment. Your Medal Sponsorship offers various outlets to network with colleagues, promote your organization and support programs for the association industry of Iowa.

All Medal Sponsors receive acknowledgement as a sponsor and supporter of ISAE through:

- ♦ Recognition in all ISAE newsletters
- ♦ Recognition in ISAE membership directory
- ♦ Sponsors recognized on signage displayed at all ISAE member meetings, annual meeting, and golf outing
(Table tent recognition at lunch, podium & easel signage)
- ♦ Sponsor logo on ISAE website and hotlink for one year at www.iowasae.org



Benefits of ISAE

Sponsorship

Gold Medal Sponsor: \$6000 (*Early Bird Offer-\$5000 if committed by 4/30/09*)

Gold Medal Benefits:

- List of meeting dates of ISAE members
- Meeting Sponsor - Each Gold Medal Sponsor will have the opportunity to do introductions at luncheon meetings
- Session Sponsor & Speaker Introductions - Sponsor will have multiple opportunities to introduce a breakout session speaker and serve as “host” or “co-host” for the session
- Rotating Banner Ad on ISAE website
- Three complimentary membership meeting registrations for all 4 member meetings
- One time advertorial ad in the ISAE newsletter
- One full page ad in ISAE newsletter
- One-time tabletop display at membership meeting
- Complimentary golf hole sponsorship
- Complimentary golf outing registration for 4 golfers
- Three annual membership dues
- Full page with 4 color directory ad

Silver Medal Sponsor: \$3000

Silver Medal Benefits

- Session Sponsor & Speaker Introductions-Sponsor will have multiple opportunities to introduce a breakout session speaker and serve as “host” or “co-host” for the session
- Rotating Banner Ad on ISAE website
- Two complimentary membership meeting registrations for all 4 member meetings
- One full page ad in ISAE newsletter
- One-time tabletop display at membership meeting
- Complimentary golf hole sponsorship
- Complimentary golf outing registration for 2 golfers
- Two annual membership dues
- Full page black and white directory ad

Bronze Medal Sponsor: \$1500

Bronze Medal Benefits

- Session Sponsor & Speaker Introductions - Sponsor will have multiple opportunities to introduce a breakout session speaker and serve as “host” or “co-host” for the session
- One complimentary membership meeting registration for all 4 member meetings
- One full page ad in ISAE newsletter
- Complimentary golf hole sponsorship (no golfers)
- One annual membership dues

*ISAE Medal
Sponsor
Commitment Form*



2009

Organization Name: _____ Contact Person: _____

Address: _____ City/State/Zip _____

Phone: _____ Fax: _____

Email: _____ Signature: _____

We will support *ISAE* with a:

- GOLD MEDAL SPONSOR @ \$6,000**
- SILVER MEDAL SPONSOR @ \$3,000**
- BRONZE MEDAL SPONSOR @ \$1,500**

THANK YOU FOR YOUR SUPPORT!

Mail or fax this page to the ISAE office and email all camera ready .jpg or .pdf formatted ads for the website and membership directory to justin.scott@iowasae.org. Payment deadline for Medal Sponsorships is June 30, 2009.

PAYMENT ENCLOSED Check# _____

BILL US

Card Number: _____

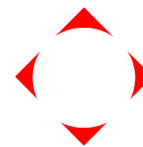
MC / Visa (Circle)

Expiration Date: _____

Mailing Address (if different from above):

Name on Card: _____

Signature: _____



Iowa Society of Association Executives

100 Court Avenue, Suite 203
Des Moines, IA 50309
515-284-7055 515-284-7301 (Fax)
admin@iowasae.org

IOWA SOCIETY OF ASSOCIATION EXECUTIVES 2009-2010 BUDGET WORKSHEET



SPONSORSHIP PACKAGES

Gold	\$6000	= _____
Silver	\$3000	= _____
Bronze	\$1500	= _____

MEMBERSHIP

Regular/CVB	\$100 x _____	= _____
Associate	\$150 x _____	= _____

EVENTS

Quarterly Events \$65/mtg. x 4 mtgs. x ___ people = _____
(includes CE breakouts & lunch)

Quarterly Lunch ONLY: \$30/mtg. x 4 mtgs. x ___ people = _____

Golf Outing 2009 \$200/Hole Sponsorship = _____
\$75/golfer x ___ golfers = _____
\$350 Box Lunch Sponsor (limit 4) = _____
\$500 Beverage Cart Sponsor (limit 3) = _____

Quarterly Event Exhibitor \$175/Table Top Display x _____ = _____
(limit 3 per event)

Newsletter Advertising

<u>Electronic (limit 2)</u>	OR	<u>Printed (limit 1)</u>
Full Page - \$200/issue x _____ issues		Full Page - \$300/issue
Half Page - \$150/issue x _____ issues		Half Page - \$200/issue
Advertorial - \$100/issue x _____ issues		Quarter Page - \$150/issue

ISAE Leadership Class: \$350 Attendee (or sponsor an attendee) = _____
(class meets 6 times) \$150 LC Lunch Sponsor = _____

\$75 LC Lunch Co-Sponsor = _____

Directory Full Page - \$375 x _____ = _____

Half Page - \$275 x _____ = _____

4-color - Add: \$250 = _____

1 color - Add: \$150 = _____

Premium Placements:

(i.e., tabs, covers, etc. Range from \$50-\$150 extra)

SPONSORSHIP PACKAGE TOTAL	_____
MEMBERSHIP TOTAL	+ _____
EVENTS TOTAL	+ _____
TOTAL DUE	= _____



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Please mail or fax this form to the ISAE office

Full page 4-color directory ad is included with Gold Medal Sponsorship and a full page B & W ad is included with Silver Medal Sponsorship.

Please contact the ISAE office @ 515-284-7055 to discuss specific directory advertising

NOTE: Sponsorship contributions or gifts to ISAE are not deductible as charitable contributions for Federal income tax purposes